

PRESS RELEASE
FRASTER

Acoustic felt design that indulges the senses

PLUS is the name of the new acoustic solution from Danish Fraster - for walls or as room partitions. The Danish design has already premiered at a new international restaurant in Rotterdam, the Netherlands

Felt filters and softens sound. With beautiful colours and modern patterns, the felt is also a pleasure to the eye. It filters everything into a comfortable setting where it is easier to concentrate, meet, talk or perhaps think outside the box.

The Danish design firm Fraster uses these benefits to create unique indoors environments with personality and focus on good acoustics.

Felt is a classic, traditional and pleasant natural material that Fraster has developed into a modern and personal acoustic solution; most recently with the launch of the series PLUS:

“Felt acoustic solutions are an indulgence of the senses. Felt absorbs sound, and with a focus on form, colour and design the material appeals to both the eye, the soul and the atmosphere in a room,” says chief designer Trine Neve, Fraster.

PLUS-acoustics solutions are developed by Fraster in cooperation with customers. They are essentially acoustic panels covered in felt on the front.

“PLUS has no frame, which highlights the simple design expression,” says Trine Neve.

The customers can choose between 20 patterns and 31 felt colours - or create their own completely unique expression together with FRASTER. The acoustic solutions are available in both standard and customer-specified sizes - as decoration on the wall or as a room partition.

One of the first locations PLUS was used to soften the sound and to suit a modern environment was in the restaurant Rozzario in Dutch Rotterdam, which has used PLUS as felt frames on the wall with great success.

“PLUS gives the style of the room character, while conversations and interactions in the restaurant receive a more comfortable and more rounded sound at the same time,” says Trine Neve.

ILLUSTRATION:

The restaurant Rozzario in Rotterdam in the Netherlands has successfully used the new PLUS acoustic screens from Danish Fraster on their walls as both an aesthetic and acoustic solution to the room

Find out more at www.fraster.dk

For further information contact:

Trine Neve, Chief Designer, Fraster, Mobile: (+45) 23 20 51 57. Email: neve@fraster.dk